



Digital Sport Distribution Program

SPORT MARKETING PROGRAM

Target sport enthusiasts and the sports retail platform with the **Etractions.com!** The combination of an extensive web and mobile profile, target banner advertising and emails campaigns make Etractions the most comprehensive digital marketing package for the sport industry.

PACKAGE INCLUDES:

- ✓ Etractions.com Dynamic Profile
- ✓ Etractions.com Mobile Profile
- ✓ 160 X 600 skyscraper Banner Ad Within Your Local Etractions Location Destination
- ✓ Up to 250 word post in the Etractions monthly eNews distributed to CTM's Sport's Pro Members
- ✓ Up to 250 word post in the Etractions monthly eNews distributed to Etractions Members

Available regions include Northeast, Midwest, Mid Atlantic & Canada

MOBILE-4-SPORT SMS PROGRAM

Use the power of text marketing to attract, interact and engage your best clients and newcomers alike. SMS marketing technology has come a long way making it one of the most affordable and interactive media channels delivering upto date marketing content.

PACKAGE INCLUDES:

- ✓ Custom Mobile Marketing Campaign
- ✓ Personalized Keywords
- ✓ Ability to Create, Send & Modify Your Own Text Alerts
- ✓ Online Sign Up Form
- ✓ Detailed Reporting

Program maintained by client. Initial set up & guidance provided

MOBILE APPS PROGRAM

Mobile Apps have made the transition from a cool, must-have marketing gimmick to a full functioning business solution where users can interact and transact with your business. CTM has partnered with an Industry leader in Mobile Apps design **MobiLaurus** to develop iPhone, BlackBerry and Android Apps with ticketing, reservations, push marketing, events promotions, web cam, virtual tours and much more!



Contact your local CTM Media Consultant for additional details.



www.ctmmediagroup.com
www.Etractions.com