

CRUISEPORT BOSTON

PREMIUM DISPLAYS



INTRODUCTORY PRICING:

For 4" x 9" Rack Card or Brochures.

(Call for specifics on oversized brochures, guidebooks, premium placement or multiple slot pricing)

NEED A QUALITY RACK CARD OR BROCHURE PRINTED FAST?

CTM Media Group has relationships with several leading rack card and brochure printing firms. Due to our consolidated buying power, we are able to offer significant discounts and high quality printing services and design services to clients of all sizes. Call us for a free quote!



FOR MORE INFORMATION:

CTM New England: (781) 935-6690

E-mail: boston@ctmmmedia.com

Visit: www.ctmmmediagroup.com

RIGHT LOCATION

The Cruiseport is located 10 minutes from Boston Logan International Airport. Cruise passengers are only within 15 minutes of "walkable" downtown Boston via taxi or public transportation. Our highly visible brochure display stands are located near the Terminal A exit with a mobile display rolled out in terminal C for peak volume days when a 3rd ship arrives.

RIGHT AUDIENCE

Sixteen cruise lines will serve Cruiseport BOSTON between May to November 2009. Cruiseport BOSTON ranks in the Top 11 for direct cruise industry spending and contributed \$407 million dollars to the Massachusetts economy in 2007 according to Cruise Lines Intl. Assoc. (CLIA) Approximately 70% of travelers taking a Canada/New England cruise travel here from overseas or another part of the country, while 85% cruising to Bermuda or the Caribbean are within a five-hour driving distance from Boston.

RIGHT RESULTS

An average of 2,000 passengers will pass through Cruiseport BOSTON when a ship is in port. The Greater Boston Convention and Visitor's Bureau (GBCVB) estimates that an average cruise passenger visiting Boston for a day spends between \$100-\$150 in retail purchases, dining, and sightseeing and cultural attractions.

RIGHT PEOPLE

One call and we do it all for you! CTM Media Group provides worry-free distribution through our professional staff. You do not have to hire or train drivers, maintain delivery vans, rent warehouse space, purchase display stands or secure Homeland Security authorization for access to the terminals. We make sure your brochures are stocked and re-stocked as needed and can handle everything from design to distribution for you.



www.ctmmmediagroup.com