

CHICAGO'S UNION STATION PREMIUM DISPLAY NETWORK



Thousands of potential customers every day can see your brochure at just the right time!



Features and Benefits:

- **Targeting travelers and commuters:** People arriving in Chicago via Amtrak and local residents coming downtown for business or pleasure.
- **Premium display pockets are framed by a permanent mini-poster site of the full front cover of each brochures** providing maximum exposure for every brochure
- **Premium display stands are designed to be eye-catching and visually dominant**
- **As a result of their size, Premium display stands can be used by several people at one time**
- **Premium display stands accommodate a 8" stack of brochures** ensuring that an adequate supply is available to meet the high volume of traffic
- **Premium display stands remain neat at all times** thus addressing the challenges of clutter and unsightliness in high traffic locations

Brochure size:

4"x9" or 8 1/2"x11 1/2"

Estimated number of brochures required:

15-30,000 per year