

GURNEE MILLS PREMIUM DISPLAY NETWORK



Tens of thousands of potential customers every day can see your brochure at just the right time!



FEATURES AND BENEFITS:

- 23 million Shoppers every year!
- More than one third of Gurnee Mills Shoppers have annual incomes of greater than \$100,000.00.
- Median age of a shopper at Gurnee Mills is approximately 35.
- The display is located across from the visitor information desk near the Bass Pro Shop.
- Premium display pockets are framed by a permanent mini-poster of the full front cover of each brochure, providing maximum exposure.
- Premium display stands are designed to be eye-catching and visually dominant.
- As a result of their size, several people can use Premium display stands at one time.
- Premium display stands accommodate an 8" stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.

Brochure size: 4"W x 9"H or 8½"W x 11"H