

# JOLIET'S UNION STATION PREMIUM DISPLAY NETWORK



**Hundreds of potential customers every day can see your brochure at just the right time!**



## FEATURES AND BENEFITS:

- Targeting travelers and local residents: People arriving in and departing from Joliet via AMTRAK and Metra's Rock Island and Heritage Corridor lines for business or pleasure.
- Premium display pockets are framed by a permanent mini-poster site of the full front cover of each brochures providing maximum exposure for every brochure.
- Premium display stands are designed to be eye-catching and visually dominant.
- As a result of their size, Premium display stands can be used by several people at one time.
- Premium display stands accommodate a 9" stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.
- Premium display stands remain neat at all times thus addressing the challenges of clutter and unsightliness in high traffic locations.

Brochure size:

4"W x 9"H or 8 ½"W" x 11"H"

Estimated number of brochures required:

10-15,000 per year