

TARGETING A CAPTIVE AUDIENCE



Wendella Boats and CTM Media Group



Wendella Boats and CTM have teamed up to bring you an exciting new marketing opportunity. Reach thousands of passengers aboard Wendella's sightseeing boats with your dynamic video ad.

The Wendella has three flat panel video displays in the main cabin. The Wendella Ltd. has one large screen. They are prominently displayed near the entrance to the cabin and directly across from the bar. The monitors run a repeating loop of interesting things to see and do and places to eat in Chicago.

We can use your existing video or create a spot using digital photo's and text. Call for more information and to see sample video ads.

There are a very limited number of opportunities.
Call 630-833-3388 to reserve your spot today!

FEATURES AND BENEFITS:

- Flat panel monitors prominently located in the main cabin.
- Update your message on a monthly basis.
- Your 15 second message will repeat every 6 minutes, 15 times per 90 minute cruise.
- You will be reaching as many as 12,000 passengers per day, 364,000 per month.