

# CTM PREMIUM DISPLAY



## COBO CONVENTION CENTER

Welcomes Two Million Conventions Attendees Year!  
Want These Potential Customers To See Your Brochure At Just The Right Time?



### Features & Benefits:

- Targeting over 2,000,000 million convention attendees annually, Cobo Convention Center hosts over 40 major conventions each year.
- Two 66 pocket premium stands are both located on the main street level concourse.
- Premium Display Stands are designed to be eye-catching and visually dominant.
- Premium Display Stands accommodate an 8” stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.