

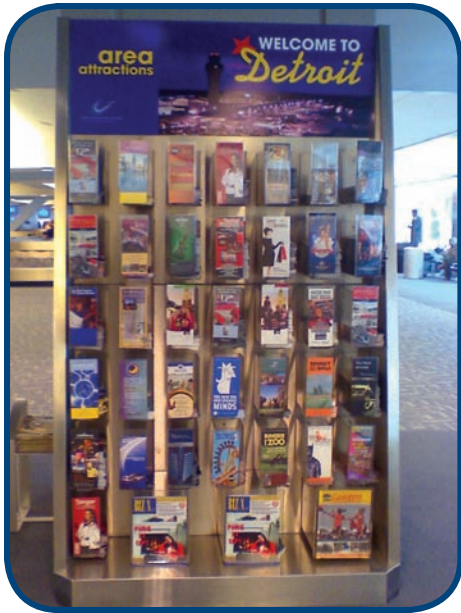
CTM PREMIUM DISPLAY



Detroit Metropolitan Wayne County Airport

Welcomes More Than 35 Million Passengers Each Year!

Want These Potential Customers To See Your Brochure At Just The Right Time?



Features And Benefits:

- Targeting 35 million passengers each year.
- Detroit Metropolitan Wayne County Airport is the 12th busiest airports in the United States with 467,230 inbound flights in 2008, and among the world's largest air transportation hubs.
- CTM's three display stands are strategically located in the baggage claim area.
- Premium display pockets are framed by a permanent mini-poster size of the full front cover of each brochures providing maximum exposure for every brochure.
- As a result of their size, Premium display stands can be used by several people at one time.
- Premium display stands accommodate a stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.
- Premium display stands are designed to be eye-catching and visually dominant. They remain neat at all times thus addressing the challenges of clutter and unsightliness in high traffic locations.

Brochure size: 4" x 9" and 8½" x 11"



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