

CTM PREMIUM DISPLAY



AMTRAK: SOUTHEAST MICHIGAN

Welcomes Over 250,000 Passengers Each Year!

Want These Potential Customers To See Your Brochure At Just The Right Time?



Features And Benefits:

- Targets 250,000 thousands potential customers including residents as well as visitors traveling throughout southeast Michigan.
- Amtrak serves Michigan with three daily *Wolverine Service* round-trips on the Chicago-Battle Creek-Ann Arbor-Detroit-Pontiac route. Amtrak also operates the *Blue Water* (daily Port Huron-East Lansing-Chicago) and the *Pere Marquette* (daily Grand Rapids-Chicago) corridor services through Michigan.
- CTM's premium displays are strategically located at the Dearborn and Ann Arbor terminals. These two premium display stands are designed to be eye-catching and visually dominant.
- As a result of their size, premium display stands can be used by several people at one time.
- Premium displays are framed by a permanent mini-poster site of the full front cover of each brochures providing maximum exposure for every brochure. Each slot accommodates a stack of brochures ensuring an adequate supply is available to meet the high volume of traffic.

Brochure size: 4" x 9" or 8½" x 11"