

CTM PREMIUM DISPLAY



The Westchester



Located in the heart of the affluent Westchester County, the Westchester has one of the most affluent trade area populations in the country with 22% of the households having incomes of at least \$150,000, many of which earn their living in New York City.

The Westchester counts numerous high end retailers among its tenants, such as Torneau, Louis Vuitton and Tiffany & Co. The anchors in the mall are Neiman Marcus, Nordstrom, and Crate & Barrel.

The Westchester is just minutes from I-287 and I-684, two major connectors in Westchester County. The display is located on valet parking level across from P.F. Chang's restaurant.

KEY STATISTICS

Location	White Plains, NY
Average Monthly Shopper Visits	787,377
Trade-Area Population	951,476
Average Annual HH Income	\$131,976
Median Age	34

