

GENERAL MITCHELL INTERNATIONAL AIRPORT



**Hundreds of potential customers every day can see
your brochure at just the right time!**



Features and Benefits:

- General Mitchell International Airport served over 7.9 million passengers in 2008.
- Display is located in the lower level baggage claim area.
- Premium display stands are designed to be eye-catching and visually dominant.
- Dominant signage enhances visibility of the displays.
- As a result of their size, several people can use Premium display stands at one time.
- Premium display pockets are framed by a permanent mini-poster of the full front cover of each brochure, providing maximum exposure.
- Premium display stands accommodate a 8" stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.

Brochure size:

4"W x 9"H or 8 ½"W x 11 ½"H

Estimated number of brochures required:

15-30,000 per year