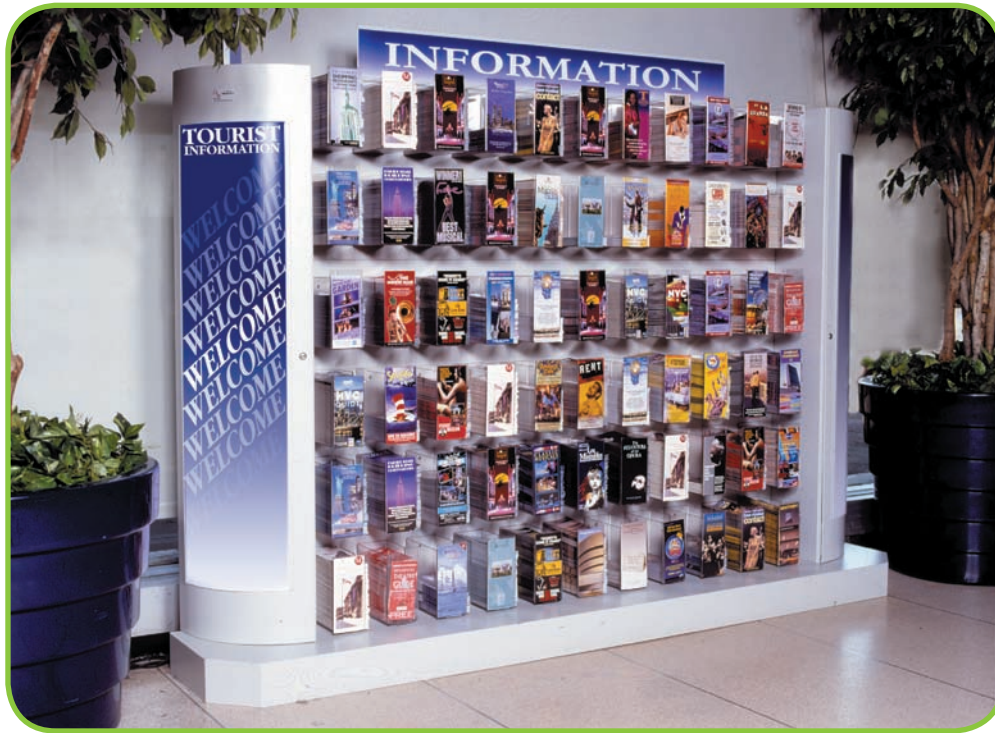


CTM PREMIUM DISPLAY

THE ATLANTIC CITY CONVENTION CENTER



Features and Benefits:

- The Atlantic City Convention Center is visited by 500,000 people annually*
- Premium display stands are designed to be eye-catching and visually dominant.
- As a result of their size, several people can use Premium Display Stands at one time.
- Display pockets are framed by a permanent mini-poster of the full front cover of each brochure, which provides maximum exposure of each brochure.
- Premium display stands accommodate a 9" stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.

Brochure Size: 4"x 9" or 8 ½"x11 ½"

**1996-2003 Economic Impact Results:ACCVA*