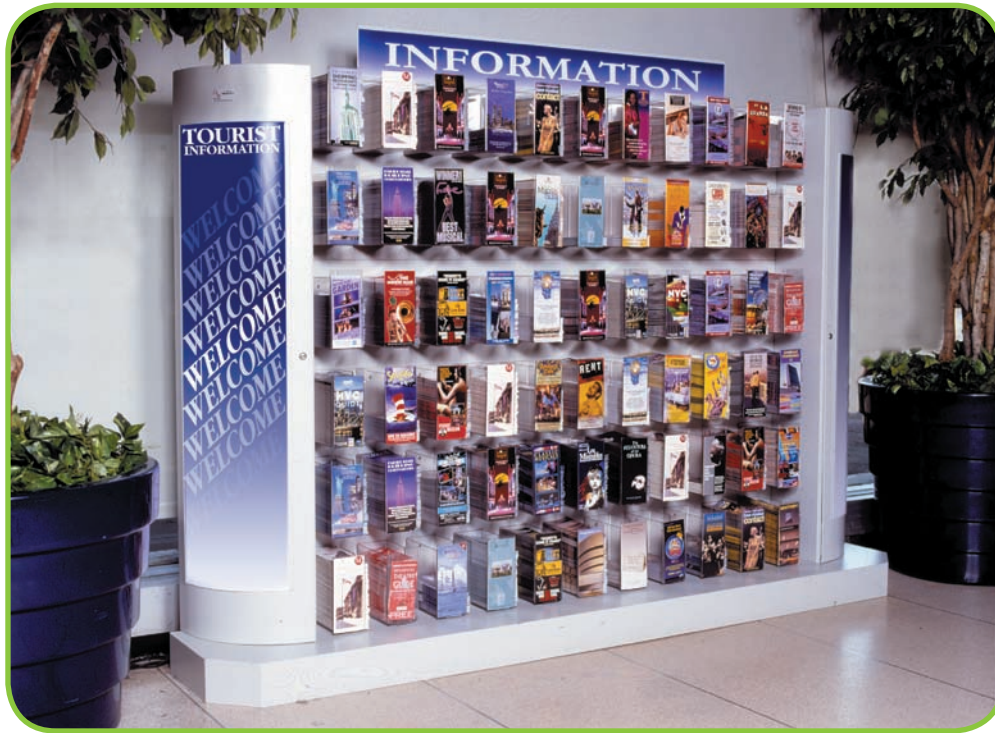


# CTM PREMIUM DISPLAY



## PENNSYLVANIA CONVENTION CENTER



### Features and Benefits:

- Targets over 1 million visitors to the Philadelphia region annually
- Pockets are framed by a permanent mini-poster site of the full front cover of each brochure providing maximum exposure for every brochure
- Premium Display Stands are designed to be eye-catching and visually dominant
- Premium Display Stands can be used by several people at the same time.
- Premium Display Stands increase storage capacity by more than 200% over CTM's traditional hotel display stands
- Premium Display Stands accommodate a 9" stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic
- Premium Display Stands remain neat at all times, addressing the challenges of clutter and unsightliness in high traffic locations