

# CTM MALL DISPLAYS



## CHESTERFIELD MALL



With more than **150 specialty stores**, the Chesterfield Mall continues to be one of Missouri's most exciting malls. Recently the mall completed a **multi-million dollar expansion** enhancing the center with additional shopping, dining and entertainment options.

**Specifically created for high traffic locations**, Chesterfield Mall Premium Display can be used by several people simultaneously, automatically multiplying the number of people selecting and reading our assortment of brochures. Each brochure is framed, displaying the full front cover. This provides **maximum exposure for every piece**. The display is located in the Food Court area ensuring maximum visibility.

The Chesterfield Mall is located in St. Louis County in the city of Chesterfield, which includes the highest household income zip code in the St. Louis metropolitan area. **More than 2,000 businesses and 30,000 employees work in the Chesterfield community**. Nearly 10,000 College & University students sustain the high daytime population.

### Key Information:

LOCATION:	Intersection of I-40 & Clarkson Road
AVERAGE ANNUAL HH INCOME:	\$125,210
MEDIAN AGE:	42
TRADE-AREA POPULATION:	215,515

Source: 2000 Census; Scan/US 2007/2012 Estimates

