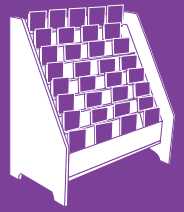


# GATEWAY TRANSPORTATION CENTER



## Hub For Greyhound, Amtrak & The MetroLink

CTM takes targeted marketing to the next level by providing clients with effective, cost-efficient market penetration at a value that no other medium can provide. Brochure distribution remains the least expensive and most effective medium in which to promote your business to the visitors market.

## Over 1,500 Passengers Travel Through The Gateway Transportation Center Everyday

CTM's premium display is located in downtown Saint Louis at the largest transportation center in Missouri.

### Features & Benefits:

- Premium display stands are designed to be eye-catching and visually dominant providing maximum exposure for advertisers.
- As a result of their size, several people can use Premium display stands at one time.
- Premium display pockets are framed by a permanent mini-poster of the full front cover of each brochure, providing maximum exposure.
- Premium display stands accommodate a 8" stack of brochures ensuring that an adequate supply is available to meet the high volume of traffic.
- Brochure size: 4" x 9"
- Magazine size: 8.5" x 11"



# 65%

of visitors use brochure racks during their trip

# 59%

visited a business or purchased something after being influenced from a brochure rack

# 40%

of visitors say tourist maps & brochures influence unplanned stops

# up to 96%

of visitors use brochures & visitor guides for in-market planning



10252 Page Industrial Drive  
St. Louis, MO 63132  
314.426.5270