

2010/11

NIAGARA VISITORS MAP



ATTRACTIONS • ENTERTAINMENT • DINING • SHOPPING • TOURS • FESTIVALS & EVENTS • HOTELS

This premium publication is designed to expose your advertisement and allows visitors to connect with your business. It includes area maps and showcases; attractions, restaurants, shopping, accommodations, other information sought after by the visitor.

PROVEN DISTRIBUTION

CTM Visitors Maps are one of the most sought after reference pieces in brochure displays. CTM owns over **12,000** brochure displays in Canada and the USA and operates a large fleet of service vehicles to provide reliability and control over distribution.

MOST COMPREHENSIVE COVERAGE

Distribution of the Niagara Map will be in-market Niagara and out-of-market Ontario! CTM's unique distribution in over 100 locations in Niagara targeting Niagara visitors, AND at over 400 locations out-of-market in; the Greater Toronto Area, Mississauga, Burlington, Oakville, Hamilton, St. Catharines, PLUS Ontario Travel Information Centres-Southern Ontario, Hwy 401/Hwy 400 corridors. **No other Niagara Visitors Map exposes your business to visitors, local residents, families, corporations, and VFR markets prior to their arrival in Niagara.**

150,000 CIRCULATION

Pickup from high traffic brochure displays in hotels, Ontario travel centres, attractions, corporation & local sites, airports, and highway rest stop locations.

NEW! MOBILE TEXT FOR INFO COMPONENTS

Included for all map advertisers are dynamic Text Alerts allowing instant information or your current offers to be sent right to visitors on their cell phones. Your Text Alert message can be updated through CTM's Etractions.com web site at no additional charge. **Try texting "CTMNIA" to "71297" to see how this service works for you.**

NEW! ETRACTIONS.COM

Advertisers will receive additional exposure on Etractions.com CTM's pre-planning website. Niagara Visitors Map also are available on Etractions.com for download by pre-destination web savvy visitors.

NEW! ETRACTIONS.COM DYNAMIC PROFILE

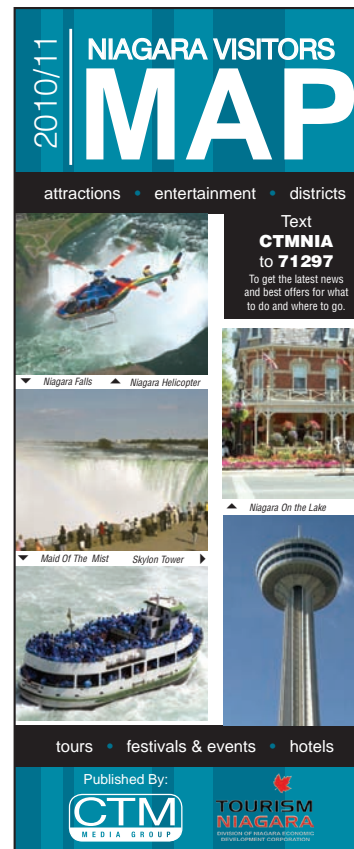
Existing Etractions.com profile customers will have links from the Niagara Visitors Map to their Etractions.com profile page. **Basic Profile \$FREE Go to www.Etractions.com to sign up for your FREE Etractions.com. basic profile / Upgrade to a Dynamic and Mobilized Profile for just \$25/month – That's \$299 a year Hurry! This introductory rate won't last long.**

VISITORS MAPS ARE AN EFFECTIVE MARKETING TOOL

Proven for many years as a very highly desired tool for visitors to discover what there is to do and see in a destination. Visitors Maps are easy to carry and advertisers are clearly indicated on the map for visitors to easily find.

HISTORY

CTM Media Group has been providing marketing tools through distribution of visitors information over 26 years. We specialize in promoting tourism and work with thousands of clients and over 100 tourism and lodging associations delivering brochure distribution, RightCards™ distribution, digital distribution, publishing of maps and guides, and printing services.



Book Your Ad Today Or Contact. Margot Minardi

(705) 444-5782 or 800-304-0858 Ext. 236
Fax: (905) 624-2766 • mminardi@ctmmedia.com



www.ctmmediagroup.com