

2010 MOBILE MIAMI RIGHTCARD MAP



ATTRACTIONS • ENTERTAINMENT • DINING • FESTIVALS & EVENTS IN MIAMI

Now you can distribute your message to Miami tourist and visitors in a pocket size map!

WHAT'S INSIDE?

- Handy Pocket Sized **FREE Miami Map**
- Map ads with Mobile Text Discount Offers from Miami attractions

If you are looking for a high return on your marketing investment, this mobile map is your solution. Update your discount or message monthly to correspond with current marketing plan and offers in your business.

Along with your ad you can deliver timely messages or special offers to map users with the RightCard™ Mobile Text Message Program included with each display ad! Promote current events, offers, and information to visitors. This message can be updated monthly. **TRY IT NOW!**



COMPREHENSIVE DISTRIBUTION

- **50,000** Rightcard™ Mobile Maps will be distributed bi-annually!
- **35,000** will be placed in key locations throughout Miami and the surrounding area. through our RightCard™ Program, including Hotels, Attractions, Airports, Rental Car Offices and Cafes.
- **PLUS 15,000** will be delivered to hand picked high profile hotels.

| Distribution | Space Reservations | Materials Due |
|---|--------------------|---------------|
| Fall/Winter Edition: October – March In-Market: 9/21/10 | 9/1/10 | 9/7/10 |
| Winter/Spring: April – September In-Market: 3/21/11 | 3/1/11 | 3/7/11 |

Ad size – 2 3/8" x 3 5/8"



Actual Size