

# MOBILE 4 SKI



## Use The Power Of Mobile To Connect With Your Ski Enthusiasts!

Using the latest in SMS Technology, CTM Media Group developed a text marketing program specifically for ski resorts which enhances guest relations and most importantly your bottom-line.

This turn-key program helps ski resorts increase revenue per guest while getting customers interacting with your brand on the device they never leave home without.

### SAMPLE APPLICATIONS FOR SKI RESORTS

#### Before Visitors Reach The Mountain -

Send Powder Alerts & Lodging Promotions

#### While Visitors At The Mountain -

Increase Sales By Promoting Food & Beverage Services, Apres Ski, Mountain Events, & Discounts

#### Post Mountain Visit -

Keep Your Mountain Top Of Mind For Their Next Visit

### WHAT YOU GET

- A Mobile Marketing Campaign You Can Easily Manage
- Personalized Keywords
- Ability To Create, Send, & Modify Your Own Alerts
- Update Your Campaign 24/7 Whenever You Want
- Detailed Reporting

**For a FREE Mobile consultation, and to learn more, contact CTM Media Group Today!**

